

## Message Text

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PAGE 01 STATE 248498  
ORIGIN ARA-14

INFO OCT-01 ISO-00 EB-08 COME-00 /023 R

DRAFTED BY ARA/ECP:WSKOK:JD  
APPROVED BY ARA/ECP:DTAHER  
ARA/AND: DTOYRYLA  
EB/OCA/CM: JJREILLY  
COM/BIC/OIM: RMUENZER  
COM/BIC/OIM: CGENDREAU

-----051194 160537Z /12

R 160313Z OCT 77  
FM SECSTATE WASHDC  
TO AMEMBASSY LA PAZ

UNCLAS STATE 248498

E.O. 11652: N/A

TAGS: BEXP, BL

SUBJECT:FY 1978 COMMERCIAL ACTION PROGRAM (CAP) FOR  
BOLIVIA

REFERENCE: LA PAZ 7698

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET UPON  
RECEIPT OF REFTEL TO REVIEW FY 78 LA PAZ CAP. WCAG COM-  
PRISED OF: ARA/AND - D. TOYRYLA, ARA/ECP - W. SKOK,  
EB/OCA - J. REILLY AND COM/BIC/OIM - R. MUENZER.

2. WCAG COMPLIMENTS POST'S FY 78 CAP AND PARTICULARLY  
APPROVES OF EMPHASIS GIVEN TO MINING, MINERALS, PETROLEUM  
AND PETROCHEMICAL SECTORS. SUGGEST POST CONSIDER ALLOTING  
MORE MAN DAYS TO CAMPAIGN 8, GIVEN THE LARGE POTENTIAL  
MARKET AND GOB EMPHASIS ON MORE EFFICIENT MINING TECHNIQUES.

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3. WCAG BELIEVES CAP WOULD BE EVEN MORE EFFECTIVE AS A  
MANAGEMENT TOOL IF GREATER EMPHASIS WERE GIVEN SPECIFIC  
ACTIONS TO BE TAKEN IN SUPPORT OF THE CAMPAIGNS. REFER-  
ENCE B INCLUDES A RECOMMENDED CAP FORMAT THAT POST MIGHT  
FIND USEFUL IN INCREASING CAP EFFECTIVENESS.

4. ARA/ECP COMMERCIAL COORDINATOR WILLIAM SKOK WILL BE

AT SAO PAULO COMMERCIAL OFFICERS' CONFERENCE TO DISCUSS  
CAP FURTHER. VANCE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 16-Oct-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977STATE248498  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** WSKOK:JD  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Film Number:** D770380-0284  
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**Litigation History:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** 77 LA PAZ 7698  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 900346  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY 1978 COMMERCIAL ACTION PROGRAM (CAP) FOR BOLIVIA  
**TAGS:** BEXP, BL  
**To:** LA PAZ  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/c971422e-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
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